Puma Biotechnology

Earnings Call Commercial Update



May 4, 2023



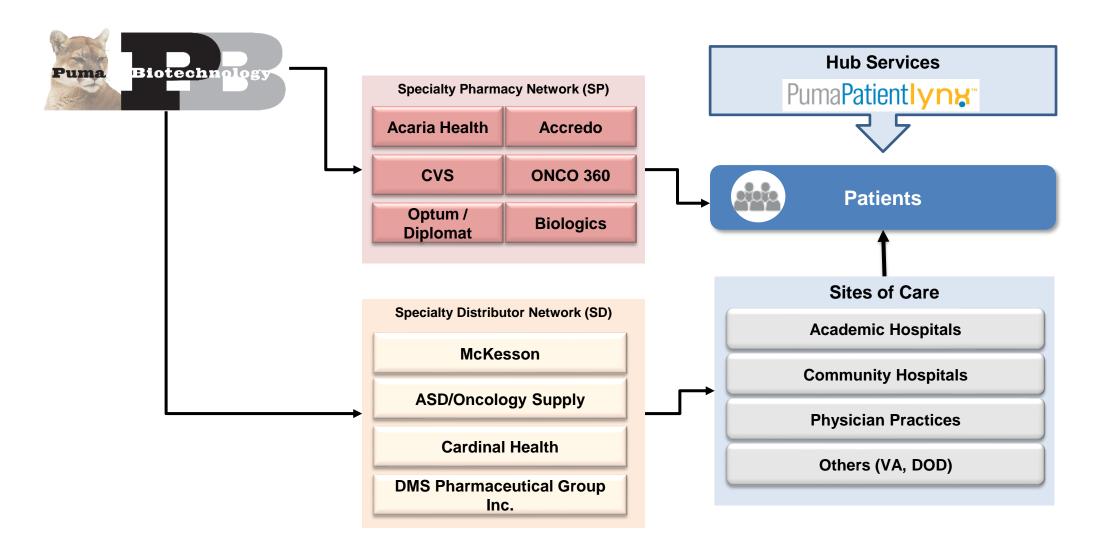


Forward-Looking Safe-Harbor Statement

This presentation contains forward-looking statements, including statements regarding commercialization of NERLYNX® and the potential indications and development of our drug candidates. All forward-looking statements involve risks and uncertainties that could cause our actual results to differ materially from the anticipated results and expectations expressed in these forward-looking statements. These statements are based on our current expectations, forecasts and assumptions, and actual outcomes and results could differ materially from these statements due to a number of factors, which include, but are not limited to, any adverse impact on our business or the global economy and financial markets, generally, from the global COVID-19 pandemic, and the risk factors disclosed in our periodic and current reports filed with the Securities and Exchange Commission from time to time, including our Annual Report on Form 10-K for the year ended December 31, 2022 and subsequent filings. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. We assume no obligation to update these forward-looking statements except as required by law.

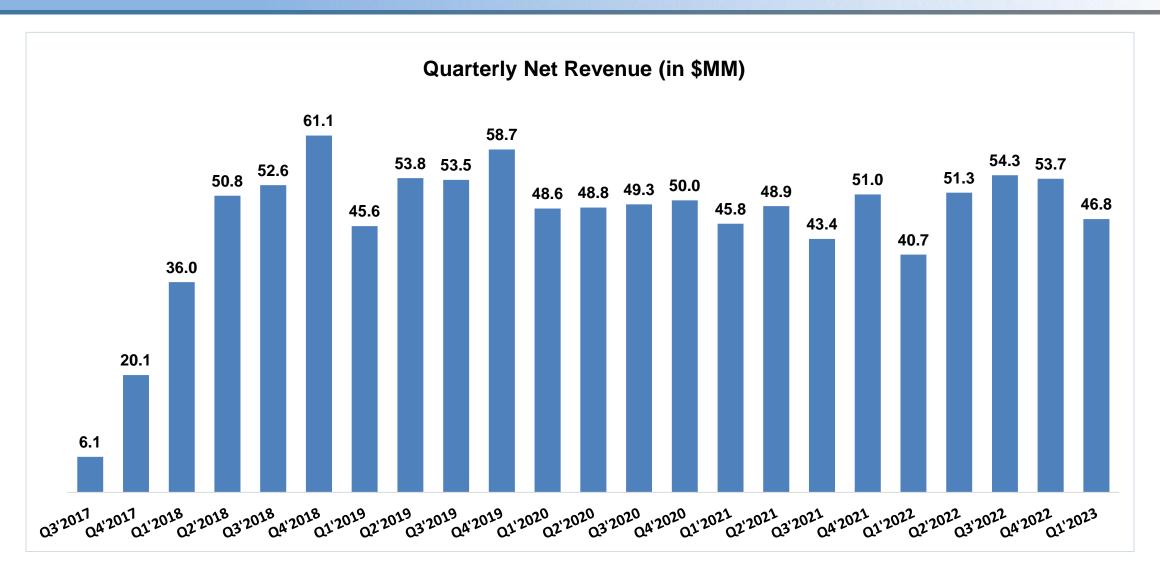


Puma's Pharmacy and Distributor Network



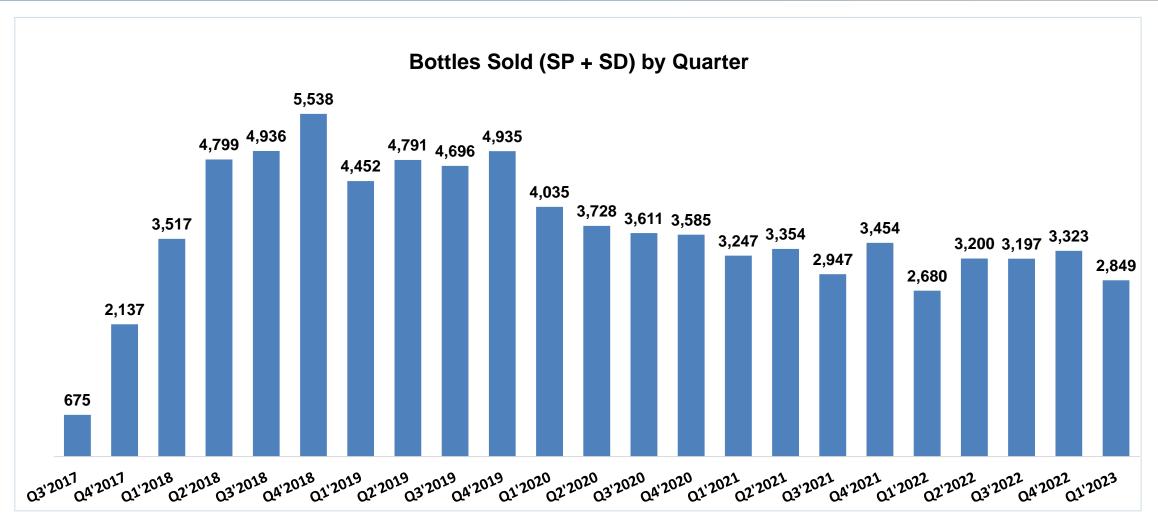


~\$47 Million net NERLYNX revenue in Q1'23





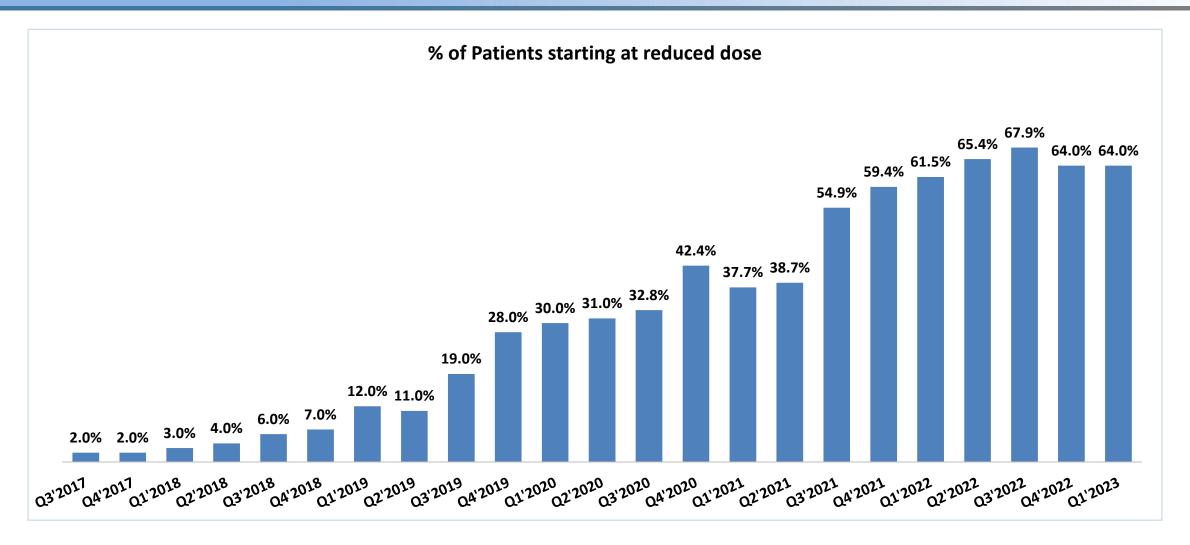
2,849 Ex-factory bottles were sold in Q1'23



Includes Commercial SP and SD



~64% of patients in Q1'23 started at a reduced dose* **



*Reduced dose defined as fewer than 6 pills per day

** FDA approved dose-escalation label supplement in June 2021



Rest of World Partnerships – Timelines

Region	Partner	Regulatory Approvals	Commercial Launches
Australia / SE Asia	Specialised * Therapeutics	 2019 – Ext. Adj. in Australia, Singapore 2020 – Ext. Adj. in Brunei, Malaysia, New Zealand Q2 2022 – Ext. Adj. in the Philippines Q3 2022 – mBC in Singapore 	 2020 – Singapore Q2 2021 – Malaysia Q3 / Q4 2021 – Brunei, New Zealand
Israel	MEDIS N DEBUTE INCLUDE HARDCARE	• 2020 – Approved in Ext. Adj. and mBC	• 2020 – Launched
Canada	UKnight	 2019 – Ext. Adj. approved Q2 2021 – mBC approved 	• 2020 – Launched
Latin America	S PINT PHARMA	 2019 – Ext Adj in Argentina 2020 – Ext. Adj in Chile, Ecuador; mBC in Argentina 2021 – Ext Adj and mBC in Peru; mBC in Chile; Ext. Adj. in Brazil Q1 2022 – Ext. Adj. in Mexico Q3 2022 – mBC in Ecuador Q1 2023 – mBC in Colombia 	 2020 – Argentina Q2 2021 – Chile Q4 2021 – Peru Q3 2022 – Brazil Q1 2023 – Mexico
Europe Greater China Middle East North and West Africa South Africa Turkey	S Pierre Fabre	 2019 – EMA approval 2019 – Ext. Adj. in Hong Kong 2020 – Ext. Adj. in China, Taiwan Q4 2021 – mBC in Taiwan Q1 2023 – Ext Adj. in Morocco, South Africa 	 2019 – Germany, UK, Austria 2020 – Sweden, Finland, Scotland, Switzerland, Denmark 2020 – Hong Kong Q1 2021 – China (added to 2021 NRDL), Taiwan Q1 2021 – Greece, Czech Republic Q1 2022 – Ireland Q3 2022 – Spain
South Korea	BIXINK THERAPEUTICS	• Q4 2021 – Ext. Adj. in S. Korea	• Q1 2022 – Launched



Puma Biotechnology

Earnings Call Commercial Update



May 4, 2023



