

Puma Biotechnology

Earnings Call Commercial Update



February 27, 2025

nerlynx[®]
(neratinib) tablets

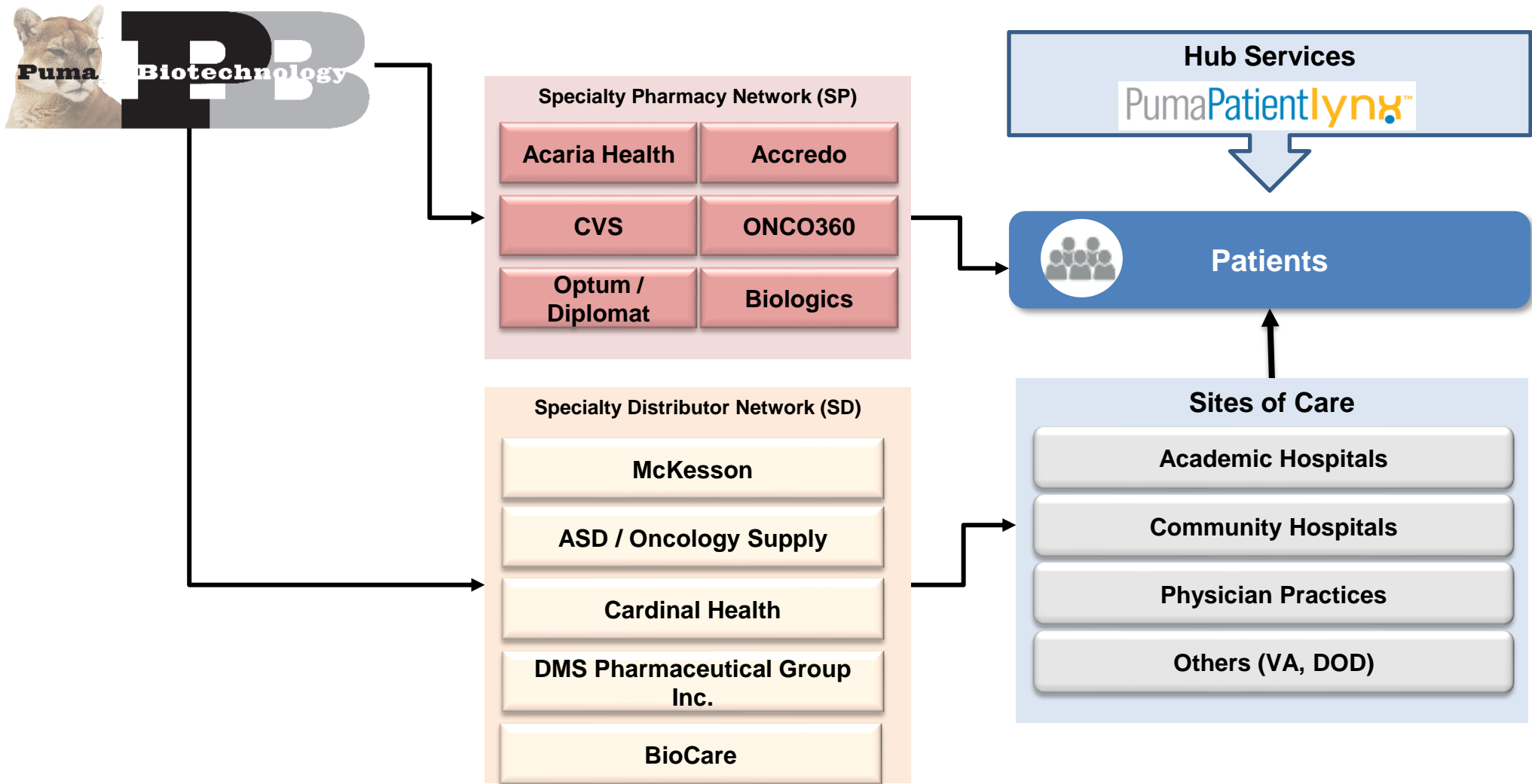


Forward-Looking Safe-Harbor Statement

This presentation contains forward-looking statements, including statements regarding commercialization of NERLYNX® and the potential indications and development of our drug candidates. All forward-looking statements involve risks and uncertainties that could cause our actual results to differ materially from the anticipated results and expectations expressed in these forward-looking statements. These statements are based on our current expectations, forecasts and assumptions, and actual outcomes and results could differ materially from these statements due to a number of factors, which include, but are not limited to, any adverse impact on our business or the global economy and financial markets, generally, from the global COVID-19 pandemic, and the risk factors disclosed in our periodic and current reports filed with the Securities and Exchange Commission from time to time, including our Annual Report on Form 10-K for the year ended December 31, 2023 and subsequent filings. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. We assume no obligation to update these forward-looking statements except as required by law.

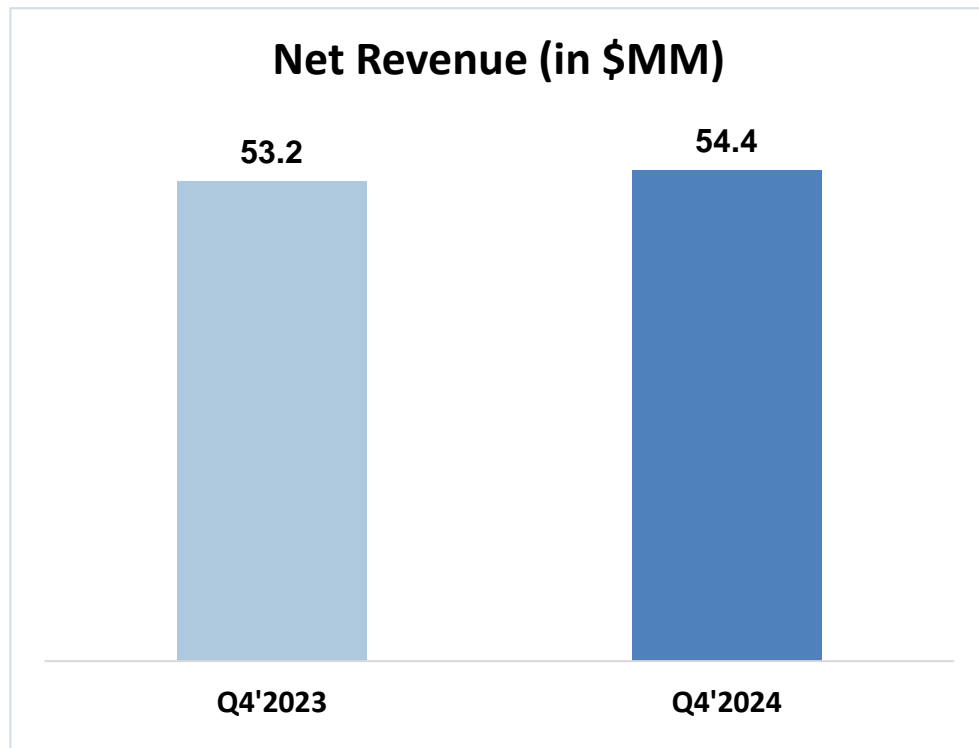


Puma's Pharmacy and Distributor Network



\$54.4 Million Net NERLYNX Revenue in Q4'24

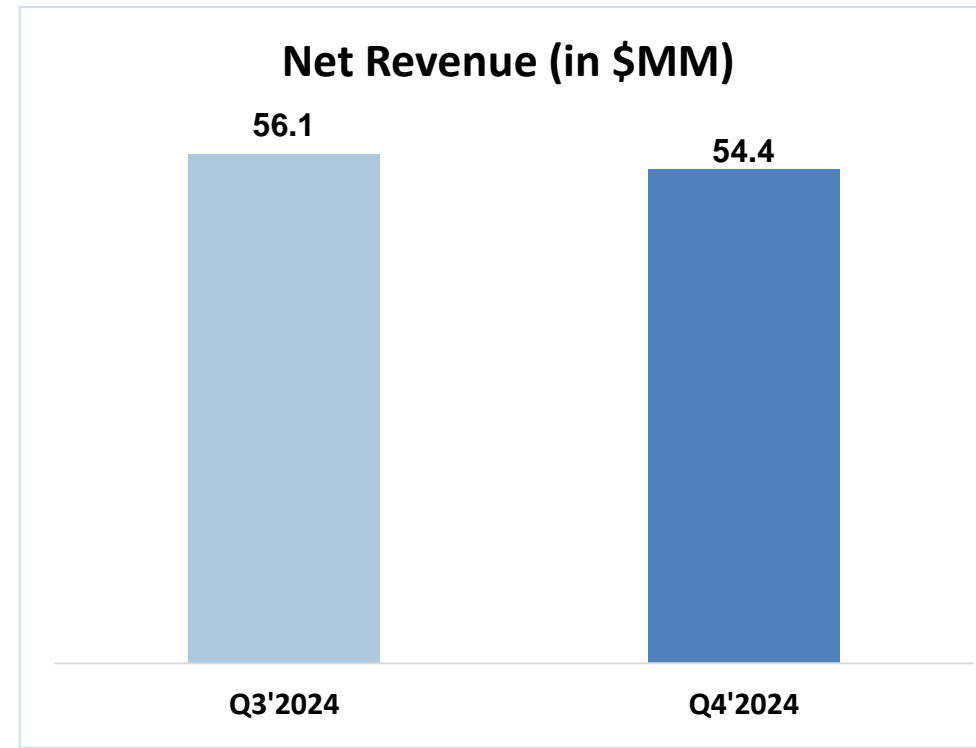
~2% increase in Q4'24 compared to Q4'23



Inventory Change (\$)

Q4'23	Q4'24
\$2.1 mil	\$3.7 mil

~3% decrease in Q4'24 compared to Q3'24

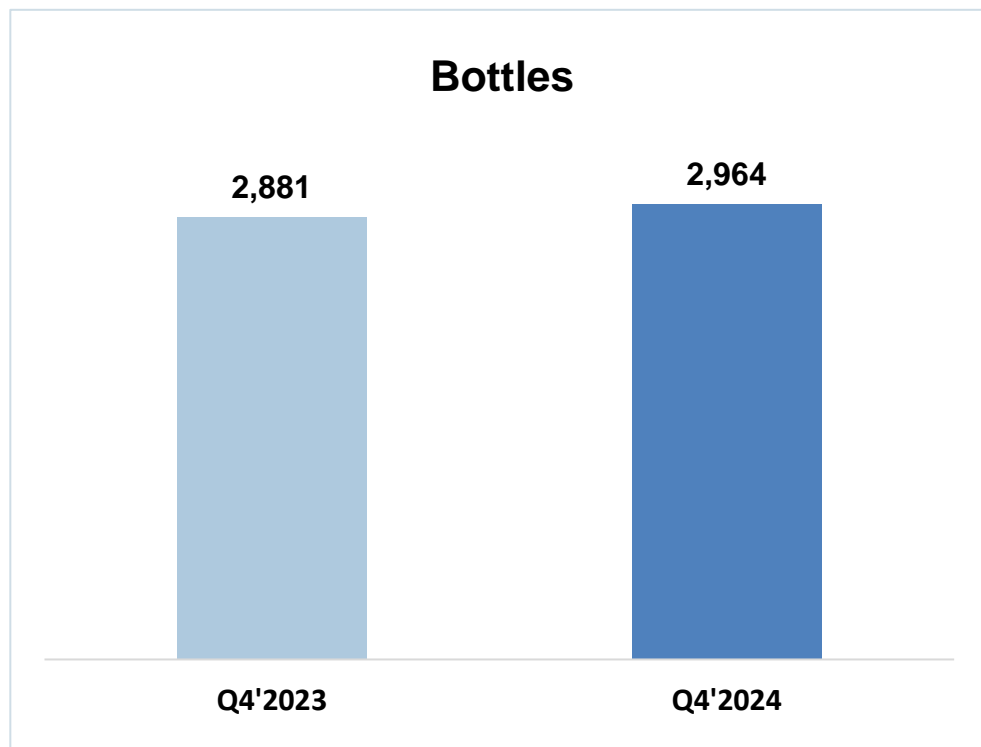


Inventory Change (\$)

Q3'24	Q4'24
\$0.6 mil	\$3.7 mil

2,964 Ex-Factory Bottles Were Sold in Q4'24

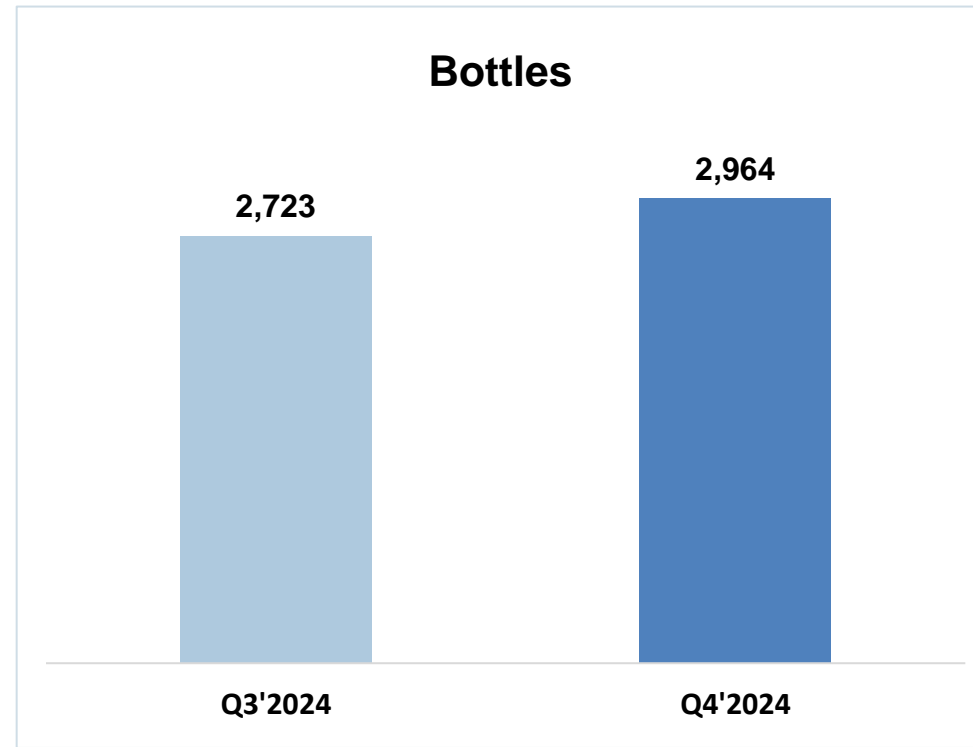
~3% increase in Q4'24 compared to Q4'23



Inventory Change Bottles

Q4'23	Q4'24
127	205

~9% increase in Q4'24 compared to Q3'24

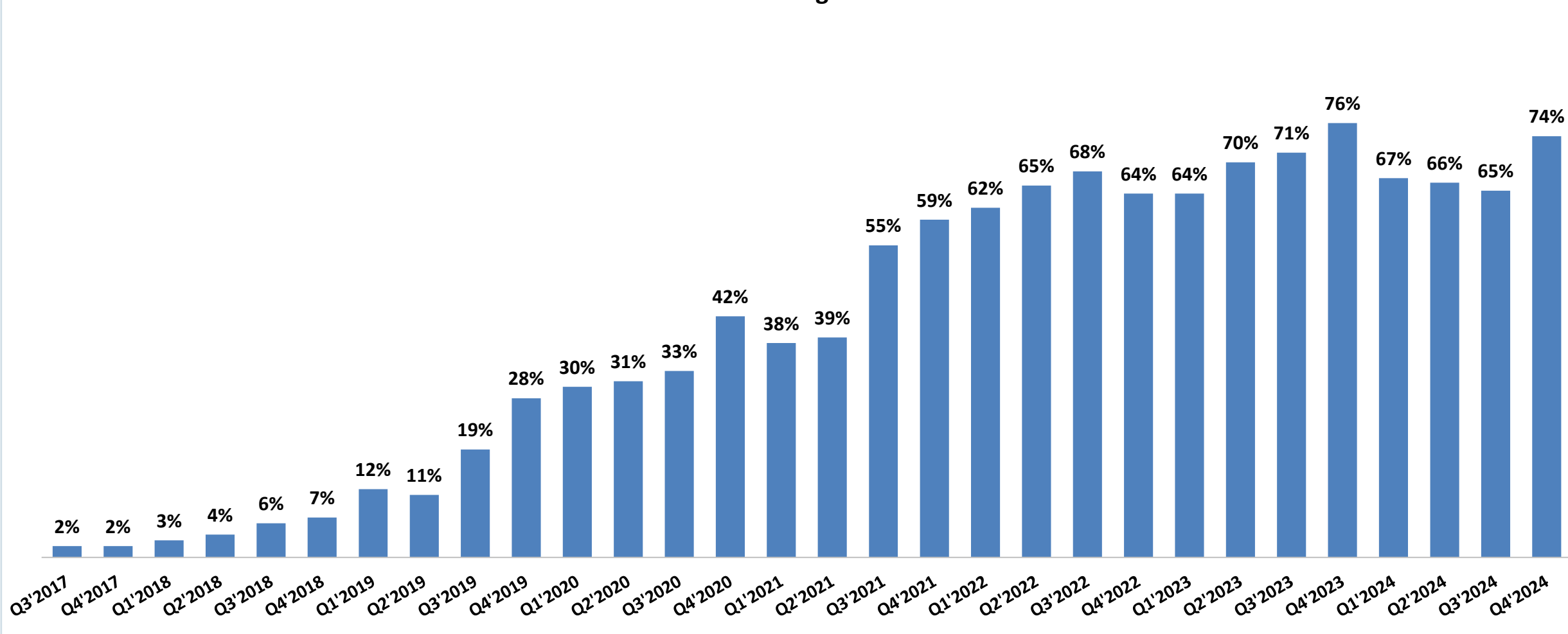


Inventory Change Bottles

Q3'24	Q4'24
37	205







~74% of Patients in Q4'24 Started at a Reduced Dose*

% of Patients Starting at Reduced Dose



*Reduced dose defined as fewer than 6 pills per day

Rest of World Partnerships – Timelines

Region	Partner	Regulatory Approvals	Commercial Launches
Australia / SE Asia	 Specialised Therapeutics	<ul style="list-style-type: none"> • 2019 – Ext. Adj. in Australia, Singapore • 2020 – Ext. Adj. in Brunei, Malaysia, New Zealand • 2022 – Ext. Adj. in the Philippines; mBC in Singapore • 2023 – mBC in Malaysia • Q4 2024 – Ext. Adj. and mBC in Thailand 	<ul style="list-style-type: none"> • 2020 – Singapore • 2021 – Malaysia, Brunei, New Zealand
Israel	 MEDISON Driving innovative medicines	<ul style="list-style-type: none"> • 2020 – Approved in Ext. Adj. and mBC 	<ul style="list-style-type: none"> • 2020 – Launched
Canada	 Knight	<ul style="list-style-type: none"> • 2019 – Ext. Adj. approved • 2021 – mBC approved 	<ul style="list-style-type: none"> • 2020 – Launched
Latin America	 PINT PHARMA	<ul style="list-style-type: none"> • 2019 – Ext Adj in Argentina • 2020 – Ext. Adj in Chile, Ecuador; mBC in Argentina • 2021 – Ext Adj. and mBC in Peru; mBC in Chile; Ext. Adj. in Brazil • 2022 – Ext. Adj. in Mexico; mBC in Ecuador • 2023 – mBC in Colombia and Mexico • Q2 2024 – mBC in Brazil 	<ul style="list-style-type: none"> • 2020 – Argentina • 2021 – Chile and Peru • 2022 – Brazil • Q1 2023 – Mexico and Colombia
Europe Greater China Middle East North and West Africa South Africa Turkey	 Pierre Fabre	<ul style="list-style-type: none"> • 2019 – Ext. Adj. EMA and Hong Kong • 2020 – Ext. Adj. in China, Taiwan • 2021 – mBC in Taiwan • 2023 – Ext. Adj. in Morocco, South Africa, and UAE • Q1 2024 – Ext. Adj. in Syria • Q2 2024 – Ext. Adj. in Saudi Arabia • Q3 2024 – Ext. Adj. in Algeria • Q4 2024 – Ext. Adj. in Turkey 	<ul style="list-style-type: none"> • 2019 – Germany, UK, Austria • 2020 – Sweden, Finland, Scotland, Switzerland, Denmark, HK • 2021 – China (added to 2021 NRDL), Taiwan, Greece, Czech Republic, and Luxembourg • 2022 – Ireland and Spain • 2023 – Slovakia • Q1 2024 – Morocco • Q3 2024 – South Africa, United Arab Emirates • Q4 2024 – Turkey, Saudi Arabia
South Korea	 BIXINK THERAPEUTICS	<ul style="list-style-type: none"> • 2021 – Ext. Adj. in S. Korea 	<ul style="list-style-type: none"> • 2022 – Launched

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